



Dear Community Partner,

The Healthy Start Coalition of Orange County (HSCOC) believes that *every baby deserves a healthy start!* Please consider making a difference in the health of our community by becoming a sponsor of our upcoming fundraising and awareness event, **Celebration of Motherhood**. Celebration of Motherhood will be held on **Wednesday, May 8th, 2019, from 8:30 am - 11:00 am at Leu Gardens (1920 N Forest Ave, Orlando, FL 32803)**.

HSCOC, a nonprofit organization whose mission is to improve maternal-child health through community partnerships, began in 1992 as part of a statewide initiative to reduce Florida's high infant mortality rate.

***In 26 years, Healthy Start in Orange County alone has served nearly 260,000 pregnant women and infants***

By providing services shown to promote healthy outcomes and reduce risks for pregnant women and infants, Healthy Start is helping more women have full-term, healthy births. This means fewer babies being born too soon and too small which can then require lengthy stays in a NICU (Neonatal Intensive Care Unit) – or even result in infant death. For every premature birth prevented, \$41,000 is saved in NICU costs and recurrent hospital and medical expenses.

Please find attached a list of sponsorship opportunities, as well as more information about the event. The deadline for submitting a sponsorship form is **May 3rd, 2019**. Your support will be well-invested, as it will allow us to continue providing life-changing services to our community. Thank you for your consideration - and thank you for helping us to give *every baby a healthy start!*

Sincerely,

Linda Sutherland  
Executive Director

Jarred McCovery  
Resource Development & Marketing Chair

We invite you to help us give every baby a *healthy start* by  
being a sponsor of Healthy Start's

## Celebration of Motherhood 2019

Wednesday, May 8, 2019

8:30 am – 11:00 am at Leu Gardens

1920 N Forest Ave, Orlando, FL 32803



**Every baby deserves a *healthy start*!** *Celebration of Motherhood* is a great way to make a positive difference in the lives of expectant moms, dads and infants. This event brings people together for a day of reflection while fostering support for local maternal-child health efforts. **Your sponsorship helps!**

Please complete the form below. Payment can be made by check or on-line at [www.healthystartorange.org](http://www.healthystartorange.org).

**Deadline: May 3, 2019**

Mail to:

Healthy Start Coalition of Orange County  
1040 Woodcock Rd, Palmetto Bldg, Ste 215  
Orlando, FL 32803

Email: [Events@HealthyStartOrange.org](mailto:Events@HealthyStartOrange.org)

Phone: (407) 228-1478

Fax: (407) 228-1485

Check enclosed (include on memo line *Celebration of Motherhood*)

Paid on-line at [www.healthystartorange.org](http://www.healthystartorange.org) (payable with PayPal; in comment section indicate *Celebration of Motherhood*)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Street/Mailing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

Check a box to indicate your desired sponsorship level:

**Healthy Baby | \$5,000**

- Podium and press release recognition of your valued support
- Organization logo as Healthy Baby Sponsor in event program and other event material
- Full-page ad in event program; opportunity to have company table for promotions within the lobby area
- Company name and logo recognition on website for 1 year with company link; social media recognition before and during event
- Admission for 8 people with reserved table

**Healthy Pregnancy | \$2,500**

- Podium recognition of your valued support
- Organization logo as Healthy Pregnancy Sponsor in event program
- Half-page ad in event program
- Social media recognition before event
- Company name and logo recognition on website for 1 year with company link
- Admission for 8 people with reserved table.

**Healthy Mother | \$1,000**

- Organization logo as Healthy Mother Sponsor in event program
- Company name recognition on website for 1 year
- Admission for 8 people with reserved table.

**General Donation**

- Donor recognition within event program

**Advertisement Sizes (Landscape Orientation):**

(half-page ad) 4.25" x 5.5" (full-page ad) 8.5" x 5.5"

**Logo Requirements:** .JPG, .JPEG, .PNG, or .GIF

My organization would like to **donate an item** to be used as a silent auction item at the event.

Item Description/Value: \_\_\_\_\_

Item will need to be picked up

Pick-up Address

Same as company address

Other: \_\_\_\_\_



**May 8, 2019**

**8:30 am - 11:00 am**

**Leu Gardens  
1920 N Forest Ave  
Orlando, FL 32803**

**\$50 for individual  
Includes seat & plated breakfast**

**Table sponsors welcomed**

**Opportunity to bid on silent auction baskets**

*Benefiting Healthy Start families in Orange County*

**Register: [www.HealthyStartOrange.org/COM2019](http://www.HealthyStartOrange.org/COM2019)**