



Dear Community Partner,

The Healthy Start Coalition of Orange County (HSCOC) believes that *every* baby deserves a *healthy start*! Please consider making a difference in the health of our community by becoming a sponsor of our upcoming fundraising and awareness event, **Celebration of Motherhood**. Celebration of Motherhood will be held on **Thursday, May 7th, 2020, from 8:30 am - 11:00 am at Leu Gardens (1920 N Forest Ave, Orlando, FL 32803)**.

HSCOC, a 501(c)3 nonprofit organization whose mission is to improve maternal-child health through community partnerships, began in 1992 as part of a statewide initiative to reduce Florida's high infant mortality rate.

In 27 years, Healthy Start in Orange County alone has served nearly 270,000 pregnant women and infants

By providing services shown to promote healthy outcomes and reduce risks for pregnant women and infants, Healthy Start is helping more women have full-term, healthy births. This means fewer babies being born too soon and too small which can then require lengthy stays in a NICU (Neonatal Intensive Care Unit) – or even result in infant death. For every premature birth prevented, \$41,000 is saved in NICU costs and recurrent hospital and medical expenses.

Please find attached a list of sponsorship opportunities, as well as more information about the event. The deadline for submitting a sponsorship form is **May 2nd, 2020**. Your support will be well-invested, as it will allow us to continue providing life-changing services to our community. Thank you for your consideration - and thank you for helping us to give *every* baby a *healthy start*!

Sincerely,

Linda Sutherland
Executive Director

Jarred McCovery
Resource Development & Marketing Chair

We invite you to help us give every baby a *healthy start* by
being a sponsor of Healthy Start's

Celebration of Motherhood 2020

Thursday, May 7, 2020

8:30 am – 11:00 am at Leu Gardens

1920 N Forest Ave, Orlando, FL 32803



Every baby deserves a *healthy start*! *Celebration of Motherhood* is a great way to make a positive difference in the lives of expectant moms, dads and infants. This event brings people together for a morning of reflection while fostering support for local maternal-child health efforts. **Your sponsorship helps!**

Please complete the form below. Payment can be made by check or on-line at www.healthystartorange.org.

Deadline: May 2, 2020

Mail to:

Healthy Start Coalition of Orange County
1040 Woodcock Rd, Palmetto Bldg, Ste 215
Orlando, FL 32803

Email: Events@HealthyStartOrange.org

Phone: (407) 228-1478

Fax: (407) 228-1485

Check enclosed (include on memo line *Celebration of Motherhood*)

Paid on-line at www.healthystartorange.org (payable with PayPal; in comment section indicate *Celebration of Motherhood*)

Company Name

Contact Name

Street/Mailing Address

City, State, Zip

Phone

Fax

Email Address

Check a box to indicate your desired sponsorship level:

Healthy Baby | \$5,000

- Podium, press release, and e-newsletter recognition of your valued support
- Organization's logo as Healthy Baby Sponsor in event program and other event materials
- Full-page ad in event program; opportunity to have company table for promotions within the lobby area
- Organization name and logo recognition on website for 1 year with company link
- Organization social media recognition with logo and URL
- Opportunity to place marketing materials at all seats
- Admission for 8 people with reserved table

Healthy Pregnancy | \$2,500

- Podium and e-newsletter recognition of your valued support
- Organization logo as Healthy Pregnancy Sponsor in event program
- Half-page ad in event program
- Social media recognition
- Organization name and logo recognition on website for 1 year
- Admission for 8 people with reserved table

Healthy Mother | \$1,000

- Podium recognition of your valued support
- Organization logo as Healthy Mother Sponsor in event program
- Organization name recognition on website for 6 months
- Admission for 8 people with reserved table

#ForYourMother Campaign Donation | \$50

- Donor or honoree recognition within event program
- Mother's Day 2020 card mailed to donor and honoree

Advertisement Sizes (Landscape Orientation):

(half-page ad) 4.25" H x 5.5" W (full-page ad) 8.5" H x 5.5" W

Logo Requirements: .JPG, .JPEG, .PNG, or .GIF

My organization would like to **donate an item** to be used as a silent auction item at the event.

Item Description/Value: _____

Item will need to be picked up

Pick-up Address

Same as company address

Other: _____



CELEBRATION OF *Motherhood*

May 7, 2020

8:30 am - 11:00 am

Harry P. Leu Gardens | \$50 Per Person
1920 N. Forest Ave. | Includes Plated
Orlando, FL 32803 | Breakfast

Table Sponsors Welcomed

Make a donation to honor the mother figure in your life with recognition at the event and a special card sent on your behalf: [#ForYourMother](#)

Benefiting Healthy Start families in Orange County

Event registration, Sponsor Guide & [#ForYourMother](#) donations at:
www.HealthyStartOrange.org/COM2020



Healthy Start

Coalition of Orange County

Every baby deserves a healthy start

For more information: 407-228-1481 or info@HealthyStartOrange.org